



Mihnea-Bogdan Țintea

Nationality: R Date of birth: Gender:

✉ Email address:

f Facebook:

📷 Instagram:

in LinkedIn:

WORK EXPERIENCE

Advertising copywriter

Freelance [2018 – Current]

University research assistant

BBU, Babeș-Bolyai University [10/10/2020 – 10/12/2023]

City: Cluj-Napoca | Country: Romania

Internship

Vitrina Advertising [25/01/2018 – 25/02/2018]

City: Cluj-Napoca | Country: Romania

EDUCATION AND TRAINING

PhD(c), Doctor in Philosophy Candidate

BBU, Babeș-Bolyai University [2020 – Current]

City: Cluj-Napoca | Country: Romania | Website: <https://www.ubbcluj.ro/en/>

Certified Trainer

S.C. COMARGO S.R.L. [2022 – 2022]

City: Cluj-Napoca | Country: Romania | Website: <https://comargo.ro/>

Psychopedagogical Teaching Module II

DPPD, Babeș-Bolyai University [2021 – 2022]

City: Cluj-Napoca | Country: Romania | Website: <https://dppd.ubbcluj.ro/>

Psychopedagogical Teaching Module I

DPPD, Babeș-Bolyai University [2020 – 2021]

City: Cluj-Napoca | Country: Romania | Website: <https://dppd.ubbcluj.ro/>

Master Degree

Faculty of Political, Administrative and Communication Sciences, Babeș-Bolyai University [2018 – 2020]

City: Cluj-Napoca | Country: Romania | Website: <https://fspac.ubbcluj.ro/en>

Certified Organizational Trainer

Rotaract District 2241 Romania and Republic of Moldova [2018 – 2019]

City: Satu Mare & Cluj-Napoca | Country: Romania | Website: <https://d2241.rotaract.ro/ro/home/>

Bachelor Degree

Faculty of Political, Administrative and Communication Sciences, Babeş-Bolyai University [2013 – 2016]

City: Cluj-Napoca | Country: Romania | Website: <https://fspac.ubbcluj.ro/en>

High School Graduate

Liceul Teoretic "Nicolae Balcescu" [2010 – 2013]

City: Cluj-Napoca | Country: Romania

School

Colegiul National "George Cosbuc" [2001 – 2010]

City: Cluj-Napoca | Country: Romania

PUBLICATIONS

[2022]

Fundraising Innovation in Crisis Situation

Write here the description...

Țintea, M-B. Fundraising innovation in crisis situations în volumul *Effective Communications in Sustainable Societies* : Conferenece Proceedings, pp. 67-80, Cluj-Napoca: Ed. Presa Universitară Clujeană, 2022.

[2025]

Crowdfunding: exploatarea vulnerabilităților platformelor dedicate

Țintea, M-B. Crowdfunding: exploatarea vulnerabilităților platformelor dedicate în volumul *Dinamici ale comunicării: explorări teoretice și empirice*, pp. 83-106, Cluj-Napoca: Ed. Accent, 2025.

[2025]

Fundraising în Organizații: de la tradițional la digital în organizarea evenimentelor caritabile

Țintea, M-B. Fundraising în Organizații: de la tradițional la digital în organizarea evenimentelor caritabile în volumul *Dinamici ale comunicării: explorări teoretice și empirice*, pp. 131-148, Cluj-Napoca: Ed. Accent, 2025.

CONFERENCES AND SEMINARS

[17/05/2022 – 19/05/2022] Cluj-Napoca

International Students' Conference On Communication (ISCC): Communication and Resilience, 10th Edition

Prezentare: *The Collaboration Between NGOs and Influencers in Attracting Funds for Social and Humanitarian Causes*

[15/07/2021 – 15/07/2021] Cluj-Napoca

CORE Innovation, Entrepreneurship, and Society Conference, 2nd Edition

Prezentare: *The NGO environment in Romania and the lack of retention and loyalty towards the sponsors*

[11/12/2023 – 14/12/2023] Cluj-Napoca

Conferința Communicating Identities

Prezentare: *Promovarea creatorilor de conținut de pe Onlyfans în Social Media*

LANGUAGE SKILLS

Mother tongue(s): Romanian

Other language(s):

English

LISTENING C1 READING C2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Microsoft Office (Outlook, Excel, Word, PowerPoint) / Google Suite (Doc, Slides, Form, Sheet, Drive) / Social Media including Facebook, WhatsApp and Twitter / Video Conferencing (Zoom, Teams, Skype, Webex) - Advanced / Project Management Tools (Notion, Trello) / Proficiency in Canva application / Marketing and branding / Research and Copywriting / Storytelling (writing) / Basic Video Editing / Sony/Magix Vegas 9.0 - 17.0 / Camtasia (Video Editing) / Crowdfunding platforms

MANAGEMENT AND LEADERSHIP SKILLS

Secretary of Rotaract Club Cluj-Napoca Gemina 2024-2025

Vice President of Rotaract Club Cluj-Napoca Gemina 2023-2024

Secretary of Rotaract Club Cluj-Napoca Gemina 2022-2023

Founder President of Rotaract Club Cluj-Napoca Gemina 2020-2022

Volunteer Coordinator of Rotary Transylvania Half Marathon 2018-2019

Volunteer Assistant Coordinator UNTOLD Festival 2016-2019

Co-Organizer of Rotary Transylvania Half Marathon 2016

DRIVING LICENCE

Driving Licence: B