

Adi Gielgun-Katz

Therapist and leader of phototherapy workshops

Throughout my professional journey, I have consistently worked with people who are the focal point of both the work and the objective. As a senior manager, I came to the realization that effective management of individuals and promoting their well-being results in optimal outcomes. Consequently, I focused my career on treating people as both groups and individuals, utilizing techniques such as altering perspectives, photography, and visual aids. Today, I leverage all the skills I have acquired to offer training and treatment that incorporates lectures, processes, and innovative methods, all of which promote personal well-being.

Contact

2023-Current **Neuro Linguistic Programming (NLP) Master**

As an NLP facilitator, I accompany people in change processes to achieve desired results through practical techniques and tools through which a person can identify his genuine desire and connect with it, learn about his strengths and the resources inherent in him, free himself from barriers, fears and limiting beliefs, and learn how to realize and fulfill his personal and professional life.

2017-Current **Therapist and leader of phototherapy workshops**

I offer photography workshops that emphasize self-awareness, social-awareness, and environmental-awareness, using the camera as a communicative and creative tool. These workshops are designed to help participants progress from seeing themselves to observing others and forming a sense of unity. I work with diverse populations aged 13 and over, including special populations such as people with ADHD and learning disabilities, and deliver the workshops in different schools and private groups.

2018-2021 **Director of planning and managing academic project**

I managed a team that developed action courses from concept to teaching stages, while prioritizing projects based on internal and external criteria. I oversaw the development budget, managed resources, and maintained the department's computer system. I also oversaw the development of tools and solutions for internal organizational processes, maintained relationships with internal and external service providers, submitted reports to senior management, and ensured copyrights and permissions approval for the university.

2009-2018 **Director of Copyright & Permissions Section**

I led a team responsible for approving copyrights and permissions for third-party materials used in various aspects of the University's publishing. We also conducted research on third-party learning materials as part of the information literacy field. The team negotiated with publishers for publication approvals and worked with different departments within the University until the book was published.

1999-2005 **UI/UX team leader**

I established the UI Design section, implemented design methods, and analyzed customer requirements. I used technical tools like HTML, MS Visio, MS Project, MS Office, Light-Room, Photo-Shop, and Illustrator.

Skills

Leadership skills
Project Management
Active listening
Group therapy Team building
Creativity

Languages

Hebrew
English

Education

- 2021-Current **Doctor of Philosophy: Psychology and Sciences of Education**
Babes-Bolyai University - Romania
- 2011-2016 **Masters of Education: Learning Technologies (with honours)**
The Opne University of Israel - Israel
- 1996-1999 **Bachelor of Social Science: Social Science**
Emeq Izrael Academic College - Israel
- 2023-2024 **Diploma of Higher Education – Neuro Linguistic Programming (NLP) Master**
Matarot College - Israel
- 2019-2020 **Diploma of Higher Education – Phototherapy**
Mind-Body Centre - Israel

Published Articles

Gielgun-Katz, A., & Rusu, A. S. (2023). Say Cheese! Can Photography Influence Students' Well-Being, Learning Skills And Interpersonal Relationship?. In I. Albulescu, & C. Stan (Eds.), *Education, Reflection, Development - ERD 2022, 6*. European Proceedings of Educational Sciences (pp. 399-410). European Publisher.
<https://doi.org/10.15405/epes.23056.36>

Gielgun-Katz, A., & Rusu, A. S. (2023). Photography-Based Pedagogy in Relation to Social-Emotional Learning in Adolescents - Systematic Literature Review. *Educatia 21 Journal*, 25, pp. 127-136. doi: 10.24193/**ed21.2023.25.13**

Gielgun-Katz, A., & Rusu, A. S. (in press). The socio-emotional impact of a photography-based program in high school students - a quantitative investigation. *International Journal of Technology and Inclusive Education*.