

Fumiaki Tajiri

Birth date:

Languages:

Nationality:

Resides:

Education

2017.5 University of Wales, UK – Master's Degree, MBA

1992.3 Tama Art University Tokyo, Art Science / Bachelor Degree

1986.3 Sano High School, Graduate

Work History

2020.04 - Present	Nagaoka University of Technology, Project Associate Professor
2015.12 - Present	Globis University, Graduate School of Management, Associate Professor (Cross-Cultural Management, Leadership & Organizational Behavior).
2007.01 - Present	Likeart Resources Inc, Founder & President
2015.12 - Present	JCE Japan Creative Enterprise Inc, Senior Vice President
2013.09 - 2015.11	Ecology Lab Inc, Director (Officer)
2007.07 - 2015.11	LIKEART INC, Founder & CEO
2004.11 - 2007.06	Prudential Financial UK, Marketing Department, (Tokyo Office)
1998.01 - 2004.10	Task System Promotion Co.,Ltd., Founding Member
1992.04 - 1998.12	Mitsubishi Corporation

Summary

Enthusiastic and dependable communicator, educator, business developer and service management operator, excelling in challenging and competitive environments; demonstrated ability to assess risk combined with strong teamwork, organizational and interpersonal skills; passion for helping people grow, connect and share; vast experience of complex policy issues on national and international basis; strategic focus with entrepreneurial attitude; exceptional organizational architecture development and networking skills; obsessed by execution and driven by results.

Areas of Expertise

- Organizational Strategy & Transformation, Operating Model Design, Change Management, Project Management, Agile Practice, Strategic Innovation, Digital Strategy, Leadership, Design Thinking, User Journeys, Customer Engagement and Value Maximization

- Communications, Stakeholder Management, Media Relations, Talent Operations, Employee Engagement, Business Strategy, Business Development, Sales, Growth Initiatives, Risk Management, Cross-selling and Upselling, Customer Lifetime Value (CLTV), Marketing, Consumer Segmentation, Consumer Insights, Competitive & Social Media Intelligence, Insight Lab, Ethnography