

BRÎNDUȘA MARIA CERGĂ

PRESALES, MARKETING

Cluj-Napoca, Romania
maria.cerga@accesa.eu

ABOUT ME

Languages: Romanian,
English C1, German C1
Strengths: self-driven, fast
learner, team player
Goals: education, professional
development

EDUCATION

2020 - present | Cluj-Napoca Ro
PhD in Communication and Media Studies

Faculty of Communication Sciences

2020 | Cluj-Napoca Ro
Master's Degree: PR & Advertising

EXPERIENCE

Presales Operations Lead | Accessa IT Group

2020 - Today | Cluj-Napoca, Ro

Marketing Specialist, Accessa IT Group

2019- 2020 | Cluj-Napoca, Ro
IT Industry

Marketing Specialist, Schlemmer Group

2019 | Cluj-Napoca, Ro
Automotive Industry

Accounts Reveivable, Office Depot

2017 | Cluj-Napoca, Ro
Retail Industry

6 Internships & Volunteering

2015 - 2018 | Cluj-Napoca, Ro
Marketing, SEO, Copy
PR & Communication, Press Texts
Graphic Design, Posters, Flyers, Website
Marcom: Remarketing, Email Marketing
Social Media Management

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PUBLICATIONS & PRIZES

Universitatea Babeș Bolyai

2015 - 2018 | Cluj-Napoca, Ro

Diploma for extraordinary academical
Performance

Distinction for commitment in activities as a
Student's Representative

2nd Publication in the Journal of Media

Research: Social Media Communication Analysis
in Political PR: USR Plus, PSD and the elections
in 2019

1st Publication in the Journal of Media Research:

Politische Kommunikation 2.0 - Eine Analyse der
sozialen Medienprofile von Klaus Iohannis in der
Außerwahlzeit

FSPAC

2015 - 2018 | Cluj-Napoca, Ro

1st Prize for the best Presentation of the Panel,
25 Years of Journalistic Studies Conference

1st Prize for the Best Campaign, The Advertising
Festival 2016