

PERSONAL INFORMATION

Ottó CSÍKI



JOB APPLIED FOR

Public defense of Doctoral thesis

WORK EXPERIENCE

15. April 2020 – present

Research analyst

Romanian Economic Monitor, Cluj-Napoca, Romania (<https://econ.ubbcluj.ro/roem/>)

- Publication of economic data in the form of interactive infographics refreshed on a daily basis which are meant to offer a comprehensive picture about the current state of the Romanian economy.

Scientific research Business and Economics

01. March 2021 – present

Research assistant

Corvinus University of Budapest, Budapest, Hungary (<https://www.uni-corvinus.hu/?lang=en>)

- Scientific research projects.

Scientific research Business and Economics

23. February 2023 – present

Vice president

RIF (RMKT Ifjúsági Frakció), Cluj-Napoca, Romania (<https://rif.ro/>)

- Economic analysis.

Non-profit organization Analysis

01. March 2019 – 06. March 2023

Data research analyst

SC Autonet SRL, Cluj-Napoca, Romania (<https://www.autonet.ro/>)

- Data analysis, financial analysis, applied research, statistical models, customer valuation.

Car part commerce Department of E-commerce

01. September 2020 –
31. August 2022

Research assistant

Babeş-Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca, Romania (<https://www.ubbcluj.ro/en/>)

- Scientific research projects (Tinere Echipe / PN-III-PA-1.1-TE-2019-1773).

Scientific research Business and Economics

01. October 2019 –
01. September 2021

Statistical analyst

Erdélystat, Cluj-Napoca, Romania (<http://www.erdelystat.ro/>)

- Transylvanian statistical services – aims to organize, illustrate and interpret statistical data on Romania, Transylvania and the Hungarian community in Romania.

Statistical analysis Department of Statistics

17. July 2017 – 4. August 2017

Trainee

MIDA SRL, Miercurea Ciuc, Romania (<https://www.mida.ro/>)

- Learning and working with data software's.

Official Renault & Dacia car dealer and service Department of Sales and Finance

24. August 2015 –
4. September 2015

Trainee

Harghita County Council, Miercurea Ciuc, Romania (<https://harghitacounty.ro/en.html>)

State institution Management Chief Directorate, Department of Human Resources

EDUCATION AND TRAINING

2020 – present

Management (PhD)

Level EQF: 8

Babeş–Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca, Romania

- The proposed title of the thesis: *“The impact of Industry 4.0 technologies on the human resources of multinational companies in the automotive sector”.*

2018 – 2020

Corporate Finance (MSc)

Level EQF: 7

Babeş–Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca, Romania

- Corporate finance, Financial markets.

September 2016 – January 2017

Applied economics (BSc)

Level EQF: 6

Corvinus University of Budapest Faculty of Economics, Budapest, Hungary // Erasmus+

- Corporate Finance, Statistics, International Economics, Behavioural Economics.

10. August 2017 – 21. August
2017

XXIII. Finance Summer Academy

Level EQF: -

Széchenyi István College (SZISZ), Keszthely, Hungary

- Basics of Banking System, Bank simulation, FinTech firms, Big data.

2015 – 2018

Management (BSc)

Level EQF: 6

Babeş–Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca, Romania

- Management, Microeconomics, Macroeconomics, Math Applied in Economics, Accounting, Finance.

2011 – 2015

High-School Graduation and Specialized Graduation

Level EQF: 4

“Nagy István” Art School, Miercurea Ciuc, Romania

- Artistic painting.

PERSONAL SKILLS

Mother tongue(s)

Hungarian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Lingua Certificate (Babeş–Bolyai University) (2017)					
Romanian	B2	B2	B2	B2	B2
Graduation diploma (2015)					

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Driving licence AM, B1, B

ADDITIONAL INFORMATION

LinkedIn profile: <https://www.linkedin.com/in/ott%C3%B3Cs%C3%ADki-a01820109/>
 Google Scholar profile: <https://scholar.google.com/citations?user=f3k-7dQAAAAJ&hl=hu>
 ResearchGate profile: <https://www.researchgate.net/profile/Otto-Csiki>

Publications

- 1) Csíki, O., Demeter, K., & Losonci, D. (2023). How to improve firm performance?—The role of production capabilities and routines. *International Journal of Operations & Production Management*, (ahead-of-print).
- 2) Szász, L., Demeter, K., Csíki, O., & Horváth, R. (2023). Technology, lean, quality and human resource practices in manufacturing: how does size as a contingency factor matter?. *Journal of Manufacturing Technology Management*, (ahead-of-print).
- 3) Szász, L., Bálint, C., Csíki, O., Nagy, B. Z., Rácz, B. G., Csala, D., & Harris, L. C. (2022). The impact of COVID-19 on the evolution of online retail: The pandemic as a window of opportunity. *Journal of Retailing and Consumer Services*, 69, 103089.
- 4) L., Szász; O., Csíki; B-G., Rácz (2021). Sustainability management in the global automotive industry: A theoretical model and survey study. *International Journal of Production Economics*, 108085.
- 5) Csíki, O., Horváth, R., Szász, L. (2019). A Study of Regional-Level Location Factors of Car Manufacturing Companies in the EU. *Acta Oeconomica*. 69 (S2), 13-39.
- 6) Csíki, O. (2021). A környezeti és társadalmi fenntarthatóság megvalósításának és eredményességének vizsgálata a globális autópárban (Implementation and performance implications of sustainability practices in the global automotive industry). *Litera Oeconomicae III (ISBN 978-963-334-408-8)*. 3, 474-497.
- 7) Csíki, O. (2021). Az Ipar 4.0 technológiák hatása a termelővállalatok humán erőforrására (The impact of Industry 4.0 technologies on the human resources of multinational companies in the automotive sector). *Litera Oeconomicae III (ISBN 978-963-334-408-8)*. 3, 362-385.
- 8) Rácz, B.-G., Csíki, O. (2020). Innováció és vállalati versenyképesség Erdélyben (Innovation and competitiveness among the Transylvanian companies). *Erdély – Tér, Gazdaság és Társadalom (Transylvania – Space, Economy and Society) (ISBN 978-606-37-0725-4)*. 269-289. Cluj University Press.
- 9) Szász, L., Csíki, O. (2020). Ipar és szolgáltató szektor (The industry and the service sector in Transylvania). *Erdély – Tér, Gazdaság és Társadalom (Transylvania – Space, Economy and Society) (ISBN 978-606-37-0725-4)*. 326-366. Cluj University Press.
- 10) Szász, L., Bálint, Cs., Csala, D., Csíki, O., Nagy, B., Rácz, B.-G., Györfy, L.-Z. (2022). Tudományos kutatás a közösség szolgálatában - a „COVID-19: Romanian Economic Impact Monitor” project (Scientific research at the service of the community - the "COVID-19: Romanian Economic Impact Monitor" project). Tiszteletkötet Vincze Mária professzor 80. születésnapjára.
- 11) Magyar, T., Bukur, T., Csíki, O., Pop, R., Molnár, G. (2023). Miért magasabb az infláció Magyarországon még a szomszéd országokhoz képest is? (Why is inflation higher in Hungary even compared to neighboring countries?). *Annales V. Az ELTE Márton Áron Szakkollégium évkönyve (ELTE “Márton Áron” College – Volume of studies) (ISSN 2676-8518)*. 5, 46-58.
- 12) Csíki, O. (2022). Tudatos vagy kényszerű felhalmozás? A COVID-19- járvány hatása a háztartások megtakarításaira (The impact of the COVID-19 pandemic on household savings). *Annales IV. Az ELTE Márton Áron Szakkollégium évkönyve 2021 (ELTE “Márton Áron” College – Volume of studies) (ISSN 2676-8518)*. 4, 69-90.
- 13) Csíki, O. (2019). A minőségi hibák miatt szervezett visszahívások hatása az autóeladásokra: a General Motors esete (Relation between automotive sales and recalls in case of quality mistake: the case of the General Motors). *Annales I. – Az ELTE Márton Áron Szakkollégiumának évkönyve 2017-2018 (ELTE “Márton Áron” College – Volume of studies) (ISSN 2676-8518)*. 1, 85-106.
- 14) Csíki, O. (2019). Az autókereskedők elhelyezkedését és tevékenységét befolyásoló tényezők Romániában (Influencing factors of the location choice of car dealers in Romania). *Litera Oeconomicae II (ISBN 978-963-429-475-7)*. 2, 57-72.
- 15) Csíki, O. (2019). Vevőérték-számítási módszer alkalmazása a hűségessítési döntések megalapozására (Creating a customer-valuation model for supporting decisions related to customer loyalty improvement). *Litera Oeconomicae II (ISBN 978-963-429-475-7)*. 2, 73-92.
- 16) Csíki, O. (2018). Az elektromos autók számának előrejelzése globális szinten (A forecasting study of the number of electric cars on a global level). *Móra Akadémia– Tanulmánykötet (Móra Academy– Volume of studies) (ISSN 2064-809X)*. 3, 389-411.
- 17) Csíki, O. (2018). Az autókereskedők telephelyválasztását befolyásoló tényezők Romániában (Factors influencing the location choice of car dealers in Romania). *Közgazdász Fórum (Forum on Economics and Business)*, 21(134), 30-95.
- 18) Csíki, O., Szász, L. (2017). A minőségi hibák miatt szervezett visszahívások hatása az autóeladásokra: a Toyota és a Lexus esete (Relation between automotive sales and recalls in case of quality mistake: the case of Toyota and Lexus). *Logisztikai trendek és legjobb gyakorlatok (Trends and Best Practices in Logistics)*. 3(2), 48-54.
- 19) Csíki, O. (2017). A minőségi hibák miatt szervezett visszahívások hatása az autóeladásra (Relation between automotive sales and recalls in case of quality mistake). *Litera Oeconomicae I (ISBN 978-615-5837-13-5)*, 1, 11-35.



Scientific conferences

- 1) 2023 – 29th European Operations Management Association (EurOMA) Conference (Belgium, Leuven)
- 2) 2023 – 2nd International Symposium on Industrial Engineering and Automation (ISIEA) (Italy, Bolzano)
- 3) 2022 – 22nd International Working Seminar on Production Economics (IWSPE) (Austria, Innsbruck)
- 4) 2022 – Production and Operations Management Society (POMS) International Conference in Budapest Resilient Networks (Hungary, Budapest)
- 5) 2022 – 28th European Operations Management Association (EurOMA) Conference (Germany, Berlin)
- 6) 2022 – 6th World Conference on Production and Operations Management – P&OM (Osaka, Japan)
- 7) 2022 – 7th ISBEE World Congress (Bilbao, Spain)
- 8) 2021 – II. Conference on Business Research (Vállalkozáskutatói Konferencia) (Hungary, Budapest)
- 9) 2021 – 5th ICEBM (International Conference on Economics and Business Management) (Romania, Cluj-Napoca)
- 10) 2021 – OTDK+ (National Student's Scientific Conference +) (Hungary, Sopron)
- 11) 2021 – XXXV. National Student's Scientific Conference – Human Resources (Hungary, Sopron) (1. prize)
- 12) 2021 – XXXV. National Student's Scientific Conference – Sustainability (Hungary, Sopron) (1. prize)
- 13) 2020 – Twenty-first International Working Seminar on Production Economics (Innsbruck, Austria)
- 14) 2020 – 1st International Conference on the Automotive Industry (Budapest, Hungary)
- 15) 2020 – XXIII. Transylvanian Student's Scientific Conference – Management (Romania, Cluj-Napoca) (2. prize)
- 16) 2019 – 4th ICEBM (International Conference on Economics and Business Management) (Romania, Cluj-Napoca)
- 17) 2019 – XXXIV. National Student's Scientific Conference – Finance (Hungary, Pécs) (2. prize)
- 18) 2019 – XXXIV. National Student's Scientific Conference – Industrial Economics (Hungary, Pécs) (2. prize)
- 19) 2019 – XXII. Transylvanian Student's Scientific Conference – Finance (Romania, Cluj-Napoca) (1. prize)
- 20) 2019 – Interdisciplinary Talent Forum of the Babeş-Bolyai University (Romania, Cluj-Napoca) (2. prize)
- 21) 2018 – XXI. Transylvanian Student's Scientific Conference – Finance (Romania, Cluj-Napoca) (1. prize)
- 22) 2018 – XXI. Transylvanian Student's Scientific Conference – Management (Romania, Cluj-Napoca) (1. prize)
- 23) 2018 – II. Móra International Interdisciplinary Conference (Hungary, Szeged)
- 24) 2018 – Interdisciplinary Talent Forum of the Babeş-Bolyai University (Romania, Cluj-Napoca) (2. prize)
- 25) 2018 – XXIII. Bolyai Conference, by the Eötvös Loránd University (ELTE) (Hungary, Budapest)
- 26) 2018 – “Márton Áron” Talent Program – Closing Conference (Hungary, Budapest)
- 27) 2017 – XX. Transylvanian Student's Scientific Conference – Management (Romania, Cluj-Napoca) (1. prize)
- 28) 2017 – XXXIII. National Student's Scientific Conference – Industrial Economics (Hungary, Győr) (2. prize)
- 29) 2017 – I. Móra International Interdisciplinary Conference (Hungary, Szeged)
- 30) 2017 – Interdisciplinary Talent Forum of the Babeş-Bolyai University (Romania, Cluj-Napoca)
- 31) 2016 – XIX. Transylvanian Student's Scientific Conference – Management (Romania, Cluj-Napoca) (special prize)

Workshops

- 1) 2023 – European Operations Management Association (EurOMA) Doctoral Seminar
- 2) 2022 – European Operations Management Association (EurOMA) Summer School
- 3) 2021 – CESEENet: Central, East and South-East European PhD Network, Online PhD Workshop 2020 in Economics, Management and Finance (Ukraine, Odessa)
- 4) 2021 – European Institute for Advanced Studies in Management (EIASM) Doctoral Seminar

Memberships

- 1) 2022 – present: EurOMA (European Operations Management Association)
- 2) 2021 – present: PSAT (Pro Scientia Aranyérmesek Társasága)
- 3) 2017 – 2023: ELTE “Márton Áron” College (Eötvös Loránd University, Budapest, Hungary)
- 4) 2015 – 2018: GTK (Business Consulting Club) (Babes-Bolyai University, Cluj-Napoca, Romania)
- 5) 2016 – 2019: Mikó Imre Law and Economics College (Babes-Bolyai University, Cluj-Napoca, Romania)
- 6) 2018 – 2019: BBU Colege (Babes-Bolyai University, Cluj-Napoca, Romania)
- 7) 2018 – 2019: Colegiul Studentesc de Performanță Academică (Babes-Bolyai University, Cluj-Napoca, Romania)

Main research awards

- 1) 2022 – Young Researcher Award (Regional Committee of the MTA (Hungarian Academy of Sciences) in Cluj - KAB)
- 2) 2022 – The best article published in an economic journal in the year 2021 (Asociația Facultăților de Economie din România - AFER)
- 3) 2021 – Pro Scientia Gold Medal (Hungarian Academy of Sciences)
- 4) 2020 – Talents who were 20 years old in 2020 – Science category (YZ Institute)