



Bogdan Stanciu

● WORK EXPERIENCE

2020 – CURRENT Cluj-Napoca, Romania

COMMUNICATION MANAGER CLUJ METROPOLITAN AREA ASSOCIATION

I coordinate all the external communication (media, social media, websites a.s.o.) and corporate image of the public utility NGO that comprises the local administrations of Cluj-Napoca and 19 surrounding communes, being also involved in several internationally funded projects. I also act as spokesperson.

12/2013 – 2020 Cluj-Napoca, Romania

FEATURES WRITER SINTEZA MAGAZINE

I worked as a reporter at large. I covered stories from Ukraine to Srpska Republic, to Transdnestr and Gagauz regions of Moldavia and from all over Romania, ranging from minorities' rights to night rafting, or from the last virgin forests of Europe to unpublished diaries of soldiers in the First World War.

2013 – 2020 Cluj-Napoca, Romania

ONLINE CONTENT EDITOR TRANSILVANIA REPORTER

From 2017 I edited a weekly page on EU current affairs for the print edition
I was in charge with developing the online edition and I've been supervising it, since then

2012 – 2015 Cluj-Napoca, Romania

PUBLISHER&EDITOR CLUJ.TRAVEL

The online travel magazine used to be a reference source for travelers wishing to visit Cluj county, but also for travelers from Cluj targeting off the beaten track destinations.

01/2012 – 06/2012 Cluj-Napoca, Romania

PR CONSULTANT HOTEL PREMIER****

Worked with the management on the general image strategy of the hotel.

07/2008 – 12/2011 Cluj-Napoca, Romania

REGIONAL DEPUTY EDITOR IN CHIEF ADEVARUL HOLDING

As second in command at the regional desk in Cluj-Napoca I coordinated and supervised, together with the editor in chief, all the media content produced by five county newsrooms and the regional one. Between 2010 and 2011, I was also a columnist for "Adevarul de Seara" national edition.

02/2008 – 07/2008 Cluj-Napoca, Romania

PR MANAGER POLUS SHOPPING CENTER

I coordinated and supervised the public relations activities of the first shopping mall in Cluj, especially media communications.

09/2004 – 01/2008 Cluj-Napoca, Romania

REGIONAL EDITOR EVENIMENTUL ZILEI DAILY NEWSPAPER

Although the job title was that of "editor", the job description was assimilated with that of a deputy editor in chief at the regional level.

03/1995 – 08/2004 Cluj-Napoca, Romania

REPORTER AND EDITOR VARIOUS LOCAL, REGIONAL AND NATIONAL DAILY NEWSPAPERS

Held a number of positions in five or so Cluj based newsrooms, ranging from contributor to coordinating editor.

● EDUCATION AND TRAINING

2019 – CURRENT Cluj

PHD CANDIDATE Babeş-Bolyai University

Population Studies and History of Minorities doctoral school, at the History and Philosophy Faculty

2007 – 2009 Cluj

MASTER DEGREE (NOT GRADUATED) „Babeş-Bolyai” University

Central European History of Art and Civilization, at the History and Philosophy Faculty.

1994 – 1998 Cluj, Romania

BACHELOR'S DEGREE „Babeş-Bolyai” University

Communication, Journalism, and Related Programs

National classification University

● LANGUAGE SKILLS

Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C2	C1	C1	C1
FRENCH	B1	B1	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Microsoft Word | Microsoft Excel | Microsoft Powerpoint | Social Media | Web Design (WordPress, Wix) | Content Management

● ADDITIONAL INFORMATION

PUBLICATIONS

Publications

- Scientific article: „**Din nou despre «canesii». contribuții la explicarea primei mărturii directe despre societatea românească medievală**” in Yearbook of the “George Barițiu” Institute of History - Series HISTORICA - Supplement 2023
- Scientific article: „**Șorban/Șerban Family in the 14th-17th centuries. A genealogical sketch**” in Yearbook of the Ethnographic Museum of Transylvania 2020

- Book: „**Povești despre Cluj**". **Volume I-IV**. Collective work on local history. Among the co-authors, there are historians, teachers, archive professionals, writers, journalists a.s.o. „Școala Ardeleană" Publishing House, Cluj-Napoca, 2015-2018.
 - Book: „**Cluj contra Cluj. Istoria celui mai vechi derbi din România**". A book about the local soccer derby of Cluj-Napoca, game by game. It is longest standing soccer derby in Romania. Eikon Publishing House, Cluj-Napoca, 2012
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NETWORKS AND MEMBERSHIPS

Memberships

- **Cluj Press Professionals' Association**. Founder, former member of the board, former vice-president (2005-2020)
- **World Federation of Travel Journalists and Writers (FIJET)**. Member (2013-2022).

CONFERENCES AND SEMINARS

Seminars

- Various workshops and seminars/webinars in the framework of the projects run by Cluj Metropolitan Association.
- **Identity and diversity in Europe. History, society, international relations**. Oradea, 22-27 martie 2022. **Presentation:** Again, about Rogerius' "Canesi". Contributions to their identification as Romanian kneses.
- **Journalism Master Class by John Lloyd**. Rațiu Democracy Center, Turda, 2019
- ASEF Journalists' Colloquium „**Crisis Reporting: the Role of Asian and European Media**". Luxembourg 2015
- **Media role in fighting ethnic discrimination**. Băile Herculane 1997

PROJECTS

Personal and job-related projects

- **EuroNewsletter**. A weekly newsletter on current European affairs. (2018-2020)
- **State of the Union**. Weekly page on current European affairs for Transilvania Reporter print edition. (2017-2020)
- **Romanian UNESCO World Heritage**, dedicated website patrimoni.revistasinteza.ro unique initiative in the Romanian media. (2015-2017)
- „**Faces of Cluj**". Interactive public exhibition, 2013.

HONOURS AND AWARDS

Honours and awards

- **Winner**, Print&Online Journalism, European Reporter Awards 2017, awarded by European Commission's Representation in Romania
- **Winner**, Economy and Innovation category, awarded by Cluj Press Professionals' Association Awards, 2017
- **Special prize** for economic analysis, awarded by Cluj Press Professionals' Association Awards, 2016
- **Runner-up** „My Local Heritage" Competition, 2015, awarded by Europeana Network
- **Second place**, „Publishing" category, eTravel Awards, 2013
- **Second place**, „I Like Transilvania de Nord" category, awarded by North-Western Regional Development Agency Awards, 2012
- **Journalist's Book**, „Transilvania" Book Fair, 2013
- **Grand Media Prize** (with the newsroom) for reporting on European related issues, awarded by North-Western Regional Development Agency Awards, 2009,

ORGANISATIONAL SKILLS

Organisational skills Leadership experience in coordinating cross-county teams of up to 20 members

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills Good media communication skills gained through my PR experience

JOB-RELATED SKILLS

Job-related skills

Editorial know-how/ Storytelling / News writing/ Website maintenance/ Wordpress CMS

EXPERIENCE IN PROJECTS

CURRENT

EU and other internationally funded projects

- **Deputy manager**, Romania, for EUDIGIT project, funded by European Commission's programme Europe for Citizens, run in consortium by Marseille (leader), Rotterdam, Hamburg-Altona, Varna, Genova and Cluj Metropolitan Area (since 2020)
- **Communication expert** for Work Package 6 - „Informal Work” of „Cluj Future of Work” project, funded by European Commission's programme Urban Innovative Actions, co-designed by Cluj City Council and Cluj Cultural Center, in partnership with Cluj Metro Area (since 2020).
- **Communication expert** for the project „Replicable integrated interventions for inclusive housing and tackling marginalisation in Cluj Metropolitan Area”, run by Cluj Metro Area and funded through Norway Grants (since 2020).
- **Editor and reporter** in the framework of the project „Cohesion Policy: Better Understanding, Reporting, Dissemination” implemented by Freedom House Romania and a national consortium of news outlets (2018-2019)
- **Communication manager** for the project „The woman, in the vision of mass media - a factor of balance and equality”, implemented by Cluj County Council and Cluj Press Professionals' Association (2015)
- **Community (social media) manager** for Romania in the framework of EUVOX2014 voting advice application, implemented by Kieskompas B.V Netherlands (2014)
- **Mentor for students** in the framework of the project „Convergence of academic training with active life”, implemented by „Babeş-Bolyai” University (2008-2010)

TEACHING EXPERIENCE

Teaching experience

- **Adjunct Professor** with the Journalism Department of „Babeş-Bolyai” University (2007-2008).
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