



Date of birth:

office@petkon.at

Nationality:

<https://www.linkedin.com/in/peterkonhaeusner/>

Gender: Male

WORK EXPERIENCE

BUSINESS LECTURER – BBW HOCHSCHULE, HTW BERLIN, HDPK (SRH), UNIVERSITY OF EUROPE, IUBH

Continuous lecturing as well as reviewing of bachelor/master thesis at different universities of applied sciences in Berlin - main focus: Business & HR management, marketing, information technologies

Berlin, Germany

PARTNER – BC COMMUNICATION UG (HAFTUNGSBESCHRÄNKT)

Partner at BC Communication UG, a full service PR & Marketing as well as brand consulting agency in Berlin - <http://www.bc-communication.com>

Berlin, Germany

FOUNDER – FUTURETOUCH AGENCY

Founder of the B2B/B2C full service agency FutureTouch in Berlin - focussed on Strategic CRM - clients like PlayFab, marbis, Kreuzers, smartions

Berlin, Germany

CEO & FOUNDER – MEDIAXP

Founder & CEO of MediaXP Publishing House

Operations in DACH & TR - online, print, TV & radio - more than 65 Mio. B2C contacts per month

Vienna, Austria

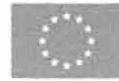
EDUCATION AND TRAINING

2003 – 2007 – Vienna, Austria

DIPLOMA DEGREE (MAG. RER. SOC. OEC.) – Vienna University of Economics & Business Administration

Economic Sciences - Management Science

Focus: Process optimization, information technologies, mathematics - Specialization: Marketing & Production Management



LANGUAGE SKILLS

Mother tongue(s): GERMAN

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Zoom Skype Facebook Social Media Microsoft Powerpoint Trello MS Office (MS Word, MS Powerpoint, MS Excel, MS Publisher, MS Outlook, MS Access, MS Teams) LinkedIn Instagram TikTok