

Curriculum vitae  
**Giovanni Ganino**

*Abstract*

I combine university research and teaching activities in the area of e-learning, audiovisual media, education and communication technologies, instructional design.

My current research activity concerns theoretical aspects on the principles of visual communication, in relation to the relationship between multimedia learning and cognitive processes. The application field is that of the development of multimedia artifacts aimed at improving learning in the e-learning environment and in mediated teaching (instructional design). In this perspective since 2000 I have supervised the *Audiovisual and multimedia laboratory* of the University of Ferrara, created with the aim of supporting the University's mediated teaching activities (distance learning, mixed, didactics in the presence implemented by the use of technologies) .

From 1998 at the Department of Humanities of Ferrara's University I taught in undergraduate and graduate degrees (about 80 courses). My current interest in teaching regards the area of *Digital and media education*, with particular attention to the visual communication.

Research and teaching have been accompanied by audiovisuals and multimedia communication activity, for the University of Ferrara and for public and private organizations. I founded the cultural association Open Media Educational that works in the field of media education and digital citizenship.

*Current Academic Employment*

Research Fellow of Humanities Department, University of Ferrara  
Supervise Audiovisual and multimedia laboratory, University of Ferrara

*Area of expertise*

e-learning, digital education, instructional design, audiovisual and multimedia communication, multimedia learning and cognitive processes, media education, digital story telling

## 1. EDUCATION

### *University Education*

1996 Master's degree in *Discipline delle arti della musica e dello spettacolo*, Faculty of Literature and Philosophy, University of Bologna.

### *Other Education*

1987 Expert in educational communication, ENAIP: National network of services for training and employment promotion, Calabria ([www.enaip.it](http://www.enaip.it)), Italy.

1988 Director of audiovisual programs for education, ENAIP: National network of services for training and employment promotion, Calabria ([www.enaip.it](http://www.enaip.it)), Italy.

1989 Television director, ENAIP: National network of services for training and employment promotion, Calabria ([www.enaip.it](http://www.enaip.it)), Italy.

1998 Economy of television industry, A.N.I.C.A. Roma, National association for audiovisual film and multimedia industry ([www.anica.it](http://www.anica.it)), Italy.

## 2. RESEARCH ACTIVITY

1999 – 2006 *Scientific coordinator of audiovisual and multimedia laboratory for digital education*, C.A.R.I.D. (Universitary Center of Research, Innovation and Distance Learning – University of Ferrara).

2006 – 2008 *Collaborator at research activity* (M-PED/04), Humanities department, University of Ferrara with the research program: *Multimedia and interactive systems: models and prototypes for university education and lifelong learning*.

2008-2015 *Research Fellow* (M-PED/04), Humanities department, University of Ferrara, with the research program: *Multimedia and interactive systems--models and prototypes for university education and lifelong learning*.

2015 - present      *Research Fellow (M-PED/01), Humanities department, University of Ferrara, with the research program: Methods and processes of knowledge's construction: role of visual and multimedia communication.*

#### PARTICIPATION IN INTERNATIONAL RESEARCH GROUPS

2016 - present      EDUOPEN, project aimed at creating an Italian portal for the dissemination of MOOC - Massive Online Open Courses.

11/2015–11/2017    *Better-e (Better e-Learning for All. Erasmus+ KA2- Strategic Partnership for Adult Education).*

01/2016–12/2017    Direction of an international research group on the subject, Relationship between democracy and education. The project gave rise to the following text: G. Ganino (edited by). *Training processes for the construction of democracy. Experiences in the global world.* Ferrara: Volta la carta, 2017. ISBN: 978-88-99302-12-2

07/2016–03/2018    Participation in an international research group as an expert in Digital Education. The "Political-anthropological study on Buddhism and animal-slaughter project in the plural religious sphere of contemporary Bhutan" (Grants-in-Aid for Scientific Research of JSPS - Japan Society for the Promotion of Science, April 2015-March 2018) was coordinated by Associated professor Mari Miyamoto (Keio University of Tokyo).

### 3. PUBLICATIONS

#### BOOKS

1. (2018) Ganino, G. *Educational video. Visual communication, multimedia learning and cognitive processes* (Video didattica. Comunicazione visiva, apprendimenti multimediali e processi cognitivi). Lecce-Brescia: PensaMultiMedia.  
ISBN 978-88-6760-548-4  
ISSN 2284-4155
2. (2016) De Piano, A. & Ganino, G. *Technologies and didactic 2.0* (Tecnologie e didattica 2.0). Padova: Libreriauniversitaria.it.  
ISBN 978-88-6292-700-0
3. (2013) Ganino, G. & La Vecchia, L. *Television 2.0. Between media production and educational practices* (Televisione 2.0. Tra produzione mediale e pratiche educative). Lecce-Brescia: Pensa MultiMedia.  
ISBN 978-88-6760-140-0
4. (2009) Ganino, G. *Images for teaching. Digital audiovisual methodologies and technologies* (Immagini per la didattica. Metodologie e tecnologie dell'audiovisivo digitale). Roma: Anicia.
5. (2004) Ganino, G. *From cinema to new media. Methods and practices of audiovisual production* (Dal cinema ai nuovi media. Metodi e pratiche di realizzazione audiovisiva). Ferrara: Tecomproject.

ISBN 88-88704-06-X

6. (2001) Ganino, G. *Other forms of cinema. The work of Ansano Giannarelli* (Altre forme di cinema L'opera di Ansano Giannarelli). Ferrara: Tecomproject. ISBN 88-86245-92-0

#### EDITED BY

1. (2017) Ganino, G. (a cura di). *Training processes for the construction of democracy. Experiences in the global world.* (Processi formativi di costruzione della democrazia. Esperienze nel mondo globale). Ferrara: Volta la carta. ISBN: 978-88-99302-12-2

#### SCIENTIFIC PAPERS

1. (2018) Ganino, G. Didáctica de la web conference en el ámbito universitario (Teaching with the web conference in the university). *Educación y Humanismo*, Universidad Simón Bolívar, Colombia, 20(34), pp. 15-35, January-Jun, 2018. <http://revistas.unisimon.edu.co/index.php/educacion/issue/view/199>  
DOI: 10.17081/eduhum.20.34.2856  
ISSN: 0124-2121
2. (2017) Ganino, G. & Miyamoto, M. Sistema educativo pubblico e democrazia nel Bhutan contemporaneo: linee di sviluppo (Public education system and democracy in contemporary Bhutan: lines of development). In Ganino, G. (editet by). *Processi formativi di costruzione della democrazia. Esperienze nel mondo globale* (Educational processes for the construction of democracy. Experiences in the global world). Ferrara: Volta la carta. ISBN: 978-88-99302-12-2
3. (2017) Ganino, G. Introduction. In Ganino, G. (a cura di). *Processi formativi di costruzione della democrazia. Esperienze nel mondo globale* (Educational processes for the construction of democracy. Experiences in the global world). Ferrara: Volta la carta. ISBN: 978-88-99302-12-2
4. (2017) Gramigna, A. & Ganino, G. Educare lo sguardo: tra estetica e tecnologie educative (To educate the eye: between aesthetics and educational technologies), in Margiotta, U. (edited by). La formazione iniziale degli insegnanti, *Formazione & Insegnamento, European Journal of Research on Education and Teaching*. Year XV, n. 3, 2017. Lecce: Pensa Multimedia. ISSN 1973-4778 (print) • ISSN 2279-7505 (on line)
5. (2017) Ganino, G. *Video pedagogy and online courses*. In Better e-Learning for Innovation in Education. Edited by (G., Ilin, S. C., Ilin, B. D., da Silva, A. J., Osório, J.A. Lencastre). Erasmus Plus Programme. Istanbul: Oz Karacan Printers and Binders, pp. 115-125. ISBN: 978-605-82219-0-1
6. (2017) Ganino, G. *MOOC e diffusione del sapere. Tecnologie e processi educativi interculturali (MOOC and dissemination of knowledge. Technologies and educational intercultural processes)*. In Poletti G. (edited by). *Il patrimonio dell'Intercultura tra metodo e strumenti. Il dialogo tra Globale e Locale (The heritage of interculture between method and tools. The dialogue between Global and Local)*. Ferrara: Volta la carta. ISBN: 978-88-99302078
7. (2016) Ganino, G. Didáctica universitaria según un modelo blended. El uso de la web conference (*University Didactics according to a blended model. The use of the web conference*). T.R., Sánchez & M.T., Ramiro (edited by). *Anances en ciencias de la*

*educación y del desarrollo. 4th International Congress of Educational Sciences and Development. Santiago de Compostela (Spagna), 23-26 Jun 2016. Asociación Española de Psicología Conductual, Facultad de Psicología, University of Granada (Spain), pp. 219-225. ISBN: 978-84-617-6294-1*

8. (2015) Ganino, G. Didattica universitaria sostenibile. L'esperienza della frequenza a distanza di Unife (Sustainable university teaching. The case of distance education at the University of Ferrara). *Formazione & Insegnamento*, European Journal of Research on Education and Teaching. Year XIII, n. 3. Lecce: Pensa Multimedia. ISSN 1973-4778 (print)-ISSN 2279-7505 (on line)
9. (2015) Ganino, G. *From E-learning to "Distance Learning". The Case of the University of Ferrara*, Proceedings of the Eighth International Conference on E-Learning in the Workplace, New York, USA, June 10-12 2015 (Columbia University), Edited David Guralnick, Ph.D.  
<http://www.icelw.org/proceedings/2015/ICELW2015/papers/Ganino.pdf>  
ISBN: 978-0-9827670-5-4
10. (2015) Ganino, G. Digital narration and didactics of history in secondary school: between formal and non-formal. *International Journal of Digital Literacy and Digital Competence (IJDLDC)*, Volume 6, Issue 1, January - March 2015, Published by IGI Global Publishing, Hershey, USA.  
ISSN: 1947-3494; EISSN: 1947-3508  
DOI: 10.4018/IJDLDC.2015010103
11. (2014) Ganino, G. *Blended university teaching: innovation and experimentation at the University of Ferrara*, in *Avances en Ciencias de la Educación y del Desarrollo*, (Actas de II Congreso Internacional de Ciencias de la Educación y del Desarrollo), edited by Angélica Romero Garcia-Calvillo, Tamara Ramiro-Sánchez y Paz Bermúdez Granada, Asociación Española de Psicología Conductual (AEPC), pp. 789-797.  
ISBN: 978-84-608-4165-4
12. (2014) De Piano, A. & Ganino, G. Audiodescrizione e didattica multimediale in ambito umanistico per studenti universitari con disabilità visive (Audiodescription and multimedia teaching in the humanities for university students with visual disabilities), *Italian Journal of Special Education for Inclusion*, year II, n. 1, 2014, Lecce: Pensa MultiMedia.  
ISSN 2282-5061 (in press), ISSN 2282-6041 (on line).
13. (2014) Ganino, G. Audiovisivo e logiche di partecipazione (Audiovisual and participation). A. Medici (edited by), *Cercando la rivoluzione. Ansano Giannarelli, i film e le idee* (Looking for the revolution. Ansano Giannarelli, film and ideas). Roma: Donzelli.  
ISBN: 9788868430474.
14. (2013) Ganino, G. & La Vecchia, L. Tutti pazzi per Wittgenstein! Insegnare filosofia online superando pratiche riduttive dell'e-learning (All crazy about Wittgenstein! Teaching online philosophy overcoming reductive e-learning practices). *Italian journal of educational research*. n. 10, jun 2013.  
ISSN 2038-9736 (in press); ISSN 2038-9744 (on line).
15. (2013) Ganino, G. *Planning Tools as an Aid for Multimedia Didactics for University Students with Visual Impairments: the Communicative Aspects*. In D. Parmigiani, V. Pennazio, & A. Traverso (Eds.). *Learning & Teaching with Media & Technology*. ATEE-SIREM Winter Conference Proceedings. 7-9 March 2013, Genoa (Italy). Brussels (Belgium): Association for Teacher Education in Europe (ATEE aisbl) (pp. 61-68).

ISBN: 9789081563956

16. (2011) Ganino, G. Dieta mediale degli studenti di Argenta (Ferrara). Pratiche autoriali e risvolti educativi (Medial diet of the students of Argenta (Ferrara). Authorial practices and educational implications). In *Connessi! Scenari di innovazione nella formazione e nella comunicazione*. Congress proceedings SIEL 2011, edited by T. Minerva, L. Colazzo. Milano: Ledizioni.  
ISBN: 9788895994765
17. (2007) Ganino, G. Netvisione e didattica a distanza (Net-vision and distance learning). In *iGEL Il giornale dell'e-learning (iGEL The e-learning journal)*. Vol. I, n. 3. ANCONA: Wbt.it.
18. (2007) Ganino, G. *Televisione online e trasmissione della conoscenza in un contesto e-learning: proposta di un format multimediale a centralità audiovisiva* (Online television and transmission of knowledge in an e-learning context: proposal of a multimedia format with audiovisual centrality). In *congress proceedings* (edited by) A. Andronico, G. Casadei, *Didamatica 2007* (10-12 maggio), Part II. Cesena: Asterisco.
19. (2004) Ganino, G. & Poletti, G. *Strutturazione di contenuti per audiovisivi reticolari: l'esperienza CaridTV*. *Congress proceedings Expo E-Learning 2004. e-learning: didactic quality and knowledge management*. Omnicom (Fe).

#### 4 – UNIVERSITY TEACHING EXPERIENCE

(a.a.: academic year)

a.a. 1998/99

- Adjunct professor of *Semiologia del cinema e degli audiovisivi* (L-ART/06), Faculty of Literature and Philosophy, University of Ferrara.

a.a. 1999/2000; 2000/2001

- Adjunct professor of *Programmi audiovisivi* (L-ART/06), Faculty of Literature and Philosophy, University of Ferrara.

a.a. 1999/2000; 2000/2001; 2001/2002; 2003/2004; 2004/2005

- Adjunct professor of *Teoria e tecniche del linguaggio radiotelevisivo* (L-ART/06), Faculty of Literature and Philosophy, University of Ferrara.

a.a. 1999/2000; 2000/2001; 2001/2002; 2002/2003; 2003/2004; 2004/2005; 2005/2006; 2006/07; 2007/2008; 2008/09; 2009/10

- Adjunct professor of *Teoria e tecnica del linguaggio cinematografico* (L-ART/06), Faculty of Literature and Philosophy, University of Ferrara.
- Adjunct professor of *Laboratorio: Le tecnologie audiovisive* (L-ART/06), Faculty of Literature and Philosophy, University of Ferrara.

a.a. 1999/2000; 2000/2001; 2001/2002; 2002/2003

- Adjunct professor of *Cinematografia documentaria* (L-ART/06), Faculty of Literature and Philosophy, University of Ferrara.

a.a. 2000/2001; 2001/2002; 2002/2003; 2003/2004

- Adjunct professor of *Teoria e tecniche del linguaggio radiotelevisivoII* (L-ART/06), Faculty

of Literature and Philosophy, University of Ferrara.

a.a. 2003/2004

- Adjunct professor of *Teorie e tecniche del montaggio digitale* (L-ART/06) per il master universitario in *Project manager della comunicazione audiovisiva digitale*, Faculty of Literature and Philosophy, University of Ferrara.

a.a. 2004/2005

- Adjunct professor of *Teorie e tecniche del montaggio digitale* (L-ART/06) per la laurea specialistica in *Arti performative e comunicazione multimediale* indirizzo in *Project manager della comunicazione audiovisiva digitale*, Faculty of Literature and Philosophy, University of Ferrara..

a.a. 2005/2006; 2006/07; 2007/2008; 2008/09

- Adjunct professor of *Tecniche del linguaggio televisivo* (L-ART/06), Faculty of Literature and Philosophy, University of Ferrara.

a.a. 2006/07

- Adjunct professor of *Cinema, radio, televisione* (L-ART/06), master in *La comunicazione online per docenti*, Faculty of Literature and Philosophy, University of Ferrara.

a.a. 2006/07; 2007/08; 2008/09; 2009/10; 2010/11

- Adjunct professor of *Teoria e tecniche del linguaggio audiovisivo* (L-ART/06), Faculty of Literature and Philosophy, University of Ferrara.

a.a. 2007/08

- Adjunct professor of *Laboratorio per il corso di perfezionamento in Media Education* (M-PED/04), Percorso A: *Cultura e professione per la formazione multimediale*. Percorso B: *Media, storia e cittadinanza*, Faculty of Education Sciences, Catholic University of Milano.
- Adjunct professor of *L'uso dell'audiovisivo nella didattica* (M-PED/04), Master universitario in *Teoria e tecniche di comunicazione online per la didattica in classe*, Faculty of Literature and Philosophy, University of Ferrara.
- Adjunct professor of *L'uso dell'audiovisivo nella didattica* (M-PED/04), Perfezionamento in *Tecniche di comunicazione per la didattica in rete*, Faculty of Literature and Philosophy, University of Ferrara.

a.a. 2008/09

- Adjunct professor of *Tecnologie dell'istruzione e dell'apprendimento* (M-PED/04), Faculty of Literature and Philosophy, University of Ferrara.
- Adjunct professor of *Learning object per la web television* (M-PED/04), Faculty of Literature and Philosophy, University of Ferrara.

a.a. 2009/2010

- Adjunct professor of *Tecnologie televisive e media digitali* (L-ART 06), Master in Multimedia product manager, Faculty of Literature and Philosophy, University of Ferrara.

a.a. 2010/11

- Adjunct professor of *Laboratorio: realizzazione di prodotti audiovisivi* (L-ART/06), Faculty of Literature and Philosophy, University of Ferrara.
- Adjunct professor of *Comunicazione e media* (L-ART/06), Master in *Management e dirigenza nella scuola*, Faculty of Literature and Philosophy, University of Ferrara.

a.a 2014/2015

- Adjunct professor of *Insegnamento: Pedagogia sperimentale e psico-sociologia, Modulo: prospettive di media education (A043/A050)*, Corso Tirocinio Formativo Attivo, Humanities Department, University of Ferrara.

a.a 2011/12; 2012/13; 2013/14; 2014/2015; 2015/2016

- Adjunct professor of *Teorie e tecnica del linguaggio audiovisivo (L-ART/06)*, Corso di laurea in *Scienze e tecnologie della comunicazione*, Humanities Department, University of Ferrara.

a.a 2014/2015; 2015/2016

- Adjunct professor of *Nuovi media per la didattica (M-PED 04)*, Corso di laurea in *Scienze e tecnologie della comunicazione*, Humanities department, University of Ferrara.

ASSISTANT PROFESSOR (cultore della materia)

2015 – Present      *General Pedagogy M-PED/01 (With professor Anita Gramigna)*

VISITING PROFESSOR

- 24.06.2016 to 31.08.2016      Keio University (Tokyo, Japon)  
With the following program, Development of an innovative teaching in the field of Visual Anthropology; in collaboration with the teaching of Educational Research (Associat professor Mari Miyamoto, [miyamoto@kpe.biglobe.ne.jp](mailto:miyamoto@kpe.biglobe.ne.jp)).
- 11.11.2017 to 26.11.2017      School of History, University of San Carlos (Guatemala City).  
With the following program, "New technologies in vulnerable sectors of society".

## 5. CONFERENCE PRESENTATIONS

1. G. Ganino, *Las nuevas tecnologías en sectores vulnerables de la sociedad, de acuerdo al proyecto europeo Erasmus PLUS, E-Better for all* (New technologies in vulnerable sectors of society, according to the European project Erasmus PLUS). X National meeting of historians, 17.11.2017, School of History, University of San Carlos (Guatemala City).
2. G. Ganino, *Visual representation of knowledge and cognitive processes. The case of the documentary Traianvs: optimus princeps* (regia G. Ganino, L. Zerbini), International scientific conference "Traianvs: Optimus Princeps", LAD, Laboratory of studies and research on the ancient Danubian provinces, University of Ferrara, 29-30 september 2017.
3. G. Ganino, *University Didactics according to a blended model. The use of the web conference*. Symposium "New technologies in educational research", 4th International



Congress of Educational Sciences and Development (University of Granada), Santiago De Compostela, (Spain) 23-25 Jun, 2016.

4. G. Ganino, *From E-learning to "Distance Learning". The Case of the University of Ferrara*, Eighth International Conference on E-Learning in the Workplace, NewYork, USA, June 10-12 2015 (Columbia University).
5. G. Ganino, *Audio-visual communication and transmission of knowledge in teaching processes. The audio-visual laboratory of the Centre of communication technologies, innovation and distance learning (University of Ferrara)*, First International Distance Education Conference, Sudan University of Science & Tecnology, Khartoum (Sudan), 14-15 january 2014.
6. G. Ganino, *Blended university teaching: innovation and experimentation at the University of Ferrara. Epistemology and learning technologies*, University of Ferrara, 3 Jun 2014.
7. G. Ganino, *Teaching and technologies 2.0. Social software, between formal and informal education. Epistemology and learning technologies*, University of Ferrara, 9 Jun 2014.
8. G. Ganino, *Blended university teaching: innovation and experimentation at the university of Ferrara*, II International congres of educational science, Granada (Spain), 25-27 Jun 2014.
9. G. Ganino, *Prospective of School 2.0 in the digital society. Internazionale seminar "Educational innovation"*. 4 july 2014, International Center for School Culture (CEINCE), Berlanga de Duero, Soria (Spain).
10. G. Ganino, *Media diet of the students of Argenta (Ferrara). Authorial practices and educational implications*, Congress SIE-L 2011. 14-16 september, Reggio Emilia (Italy).
11. G. Ganino, *Television and web 2.0. The project Argentatv.edu. Congress GenerazionInternet. Visuals and sound between communication and education*. Argenta, Ferrara (Italy) 25-26 November 2009.
12. G. Ganino, *Online television and transmission of knowledge in an e-learning context: proposal of a multimedia format with an audiovisual centrality. Didamatica 2007* (10-12 may), AICA, University of Bologna, Cesena (Italy).
13. G. Ganino, *Video online and business*. Congress "Web, television and technologies for business", CNA and Comune di Argenta, Argenta (ferrara) 11-09-2006.
14. G. Ganino, *Argentatv.it. A new model of television communication*. Congress "New Technologies, hystorical memory, e-democracy", Argenta (Ferrara), University of Ferrara, 26 maggio 2006.
15. G. Ganino, G. Poletti, *Organization of content for ipertestual audiovisuals: the CaridTV experience*. Expo E-Learning 2004, *e-learning: didactic quality and knowledge management*, C.A.R.I.D., University of Ferrara, 9-12 October 2004.
16. G. Ganino, *The work situation of graduates in Technologist of audiovisual and multimedia communication. Congress "Information: between TV and new media"*, Sociology and communication department, University La Sapienza (Roma), 20 december 2004.
17. G. Ganino, *Presentation of an online television platform for the construction of multimedia knowledge*, Expo E-Learning, University of Ferrara, Ferrara, 9-12 october 2004.

18. G. Ganino, The audiovisual investigation in the skills of the graduate in communication sciences and technologies. Congress "*From Zavattini's theory to digital practice. The film investigation on peace and war*". University of Ferrara, 27 november 2003.

#### 6 – MEMBER OF SCIENTIFIC COMMITTEE OF BOOK SERIES

12/2016-present Member of scientific committee of book series "Le verità provvisorie", Volta la Carta (Ferrara).

#### 7 - ORGANIZED CONFERENCES

- 2003 *Dalla teoria di Cesare Zavattini alla pratica digitale. L'inchiesta filmica su pace e guerra* (From Cesare Zavattini's theory to digital practice. The film investigation on peace and war), Argenta (FE), 27 november 2003, University of Ferrara.
- 2006 *Nuove tecnologie, memoria storica, e-democracy* (New technologies, history memory, edemocracy), Argenta (FE), 26 may 2006, University of Ferrara.
- 2009 *GenerazionInternet. Immagini e suoni tra comunicazione ed educazione* (Visuals and sound between communication and education) (Argenta – Ferrara 25-26 November 2009), University of Ferrara.

#### 8- ACADEMIC SOCIETIES AND HONORARIES

- 2013–Present Member SIRD (Didactic research italian society)
- 2012–Present Member Sie-L (E-Learning research italian society)
- 2008–Present Member Sirem (Media education italian society)

#### 9. OTHER SKILLS

##### *Professional skills*

My research and lecturing work have always been accompanied by audio-visual production activity (video, television products, documentaries, learning object) and multimedia productions, for university, institutional or corporate purposes. In particular I follow the communication design (ideation, writing of texts, screenplay, direction), sketch out the distributions' logics (for the web, television etc.), control the implementation phase, supervising the technical work (shooting, editing, video graphics, soundtrack, titles).

I was the founding shareholder and President of Open Media srl, a company operating in the sector of multimedia communication and digital publishing. I founded Open Media Educational, an cultural organization which works in the field of media education and digital citizenship.