

EDUCATION AND TRAINING

- **01/10/2019 – CURRENT** Cluj-Napoca, Romania
PhD candidate in Literature Babes Bolyai University
Field of study Literature and linguistics
- **01/10/2017 – 15/07/2019** Cluj-Napoca, Romania
Master Degree in Comparative Literature Babes Bolyai University
Field of study Arts and humanities not further defined
- **01/10/2012 – 15/02/2016** Cluj-Napoca, Romania
Bachelor Degree in Comparative Literature Babes Bolyai University
Field of study Arts and humanities not further defined
- **01/10/2009 – 15/07/2012** Cluj-Napoca, Romania
Bachelor Degree in Geography and Tourism Babes-Bolyai University
Field of study Field unknown

WORK EXPERIENCE

- **AZ Branding** Cluj-Napoca, Romania
Copywriter & Content Specialist
01/01/2018
Provided communication strategy, content creation, and PR development for private educational institutions and child development professionals. Clients include: Creșă-Grădinița Prichiland, Creșă-Grădinița Little Big Steps, PsyLife, Dr. Mădălina Petre, Otilia Mutu, Raluca Culda, Alexandra Jigailov-Alconta, Adela Moldovan, Nature8.
- **TechQuarter** Cluj-Napoca, Romania
HR Business Partner
01/09/2025 – Current
Partnering with leadership on people strategy, talent development, and organizational culture.
Facilitating communication between employees and management, with a focus on clarity, empathy, and constructive outcomes.
- **QCatalyst** Cluj-Napoca, Romania
Marketing, PR & Communications Specialist
01/04/2022 – 01/01/2025
Led a comprehensive employer rebranding initiative, reshaping how the company communicated its values, culture, and purpose internally and externally.
Designed and delivered internal events and community-building programs that increased employee engagement and cross-team connection.
Developed CSR communication campaigns with measurable impact on employee participation and organizational identity.
- **QCatalyst** Cluj-Napoca, Romania

Senior Business Operations & HR Partner

01/09/2019 – 01/05/2022

Supported HR executives across onboarding, documentation, and people operations while simultaneously managing internal communications and social media presence.

Acted as a connector between departments, translating complex processes into clear, human-centered communication.

QCatalyst Cluj-Napoca, Romania

Senior Business Operations & HR Partner

01/09/2019 – 01/01/2022

Supported HR executives across onboarding, documentation, and people operations while simultaneously managing internal communications and social media presence.

Acted as a connector between departments, translating complex processes into clear, human-centered communication.

Golden Tulip Ana Dome Cluj-Napoca, Romania

Front Office Manager & Guest Relations

01/11/2014 – 01/10/2017

Cross-cultural communication, conflict resolution and de-escalation, real-time problem-solving, front office team coordination.

CERTIFICATIONS

SPOR

Employer Branding Certification

Fabrica de Idei

Mode of learning: Presential

Certified Outsourcing Specialist: Human Resources (COS)

LANGUAGE SKILLS

MOTHER TONGUE(S): Romanian

Other language(s):

English

Listening C1

Reading C1

Writing B2

Spoken production B2

Spoken interaction B2

German

Listening A1

Reading A2

Writing A1

Spoken production A2

Spoken interaction A2

Italian

Listening A2

Reading A1

Writing A1

Spoken production A1

Spoken interaction A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DRIVING LICENCE

Driving Licence: B

PUBLICATIONS

2021

"Lars von Trier and the Mystique of Sensority",

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JRLS, no. 24/2020, ISSN: 2248-3004

Link https://www.academia.edu/143316943/Journal_of_Romanian_Literary_Studies_nr_24

"Spectrum and Spectrality in Fates and Furies, Arcadia and Monsters of Templeton by Lauren Groff", LDMD 8, The Dialogue of Multicultural Discourses, ISBN: 978-606-93590-3-7

"The Sense of Otherness in Kate Morton's Novels", Caietele Echinox, vol. 35, 2018, ISSN 1582-960X

"Mircea Braga în mijlocul utopiei asumate", Caietele Echinox, vol. 36, 2019, ISSN 1582-960X

"Travel Narratives in Kate Morton's Novel The Clockmaker's Daughter", LDMD Conference, 2019

"Degradare și limite în proza lui Ian McEwan", Revista Transilvania, no. 5/2019

"Degradation and Limits in Ian McEwan and Gonçalo M. Tavares' Fiction", Babeș-Bolyai University

"Providence and Grace", Caietele Echinox, pp. 392–394, vol. 40, 2021, ISSN 1582-960X

"Condiția mesianică în romanul crepuscular", Caietele Echinox, pp. 324–325, vol. 39, 2020, ISSN 1582-960X

SKILLS

Microsoft Office | Outlook | Good listener and communicator | Organizational and planning skills | Social Media | Google Docs | Team-work oriented | Decision-making | Critical thinking | Written and Verbal skills | Creativity

VOLUNTEERING

01/05/2022 – 01/06/2023 Cluj-Napoca

Copywriter @ Hacking Work

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